

**Transparency Market Research**



**Fishery Machinery Manufacturing Market -  
Global Industry Analysis, Size, Share,  
Growth, Trends and Forecast, 2013 - 2019**

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## REPORT DESCRIPTION

Fishery is an entity which has been widely popular for many years for harvesting or raising fish. The equipments used for these purposes have eased the process from time to time serving the livelihood of over a few hundred million people in the world. The machinery used for fishing is based on its classification viz. recreational and commercial. Recreational fishing is used for competition, fun and sports where equipments such as rods, hooks, line, reel as well as artificial flies are used for fishing. Commercial fishing is done for profit where equipments such as traps, lift nets, weights, hacks, dredges and trawls are used to manufacture tons of fishes daily.

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The market for fishing equipments is largely characterized by brand loyalty. With most of the users using specific brands, value of high quality fish tackle brands is increasing phenomenally. Furthermore, rising expenditure by millions of anglers across the globe and special taxes collected on motorboat fuel and fishing tackle are contributing in supporting fisheries conservation and fish recreational programs. The fishing equipment market is showing a healthy growth with the changing food habits as well as growing concerns of the health benefits of consuming fish. Fishes are high quality, low fat, protein rich in omega 3 fatty acids and vitamin D and B2 (riboflavin) which is healthy for heart and brain, and helps in lowering blood pressure.

Europe represented the largest market for fishery equipments, followed by North America. Increasing demands from emerging markets of Latin America and Asia Pacific is expected to propel the global fishing equipment market. Buck's Bag Inc., Berkley Fishing, Bass Pro Shops, AFTCO Mfg. Co. Inc., Aarcom International are some of the major players operating in this market.

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This report is a complete study of current trends in the market, industry growth drivers, and restraints. It provides market projections for the coming years. It includes analysis of recent developments in technology, Porter's five force model analysis and detailed profiles of top industry players. The report also includes a review of micro and macro factors essential for the existing market players and new entrants along with detailed value chain analysis.

## About Us

Transparency Market Research (TMR) is a global market intelligence company, providing global business information reports and services. Our exclusive blend of quantitative forecasting and trends analysis provides forward-looking insight for thousands of decision makers. TMR's experienced team of Analysts, Researchers, and Consultants, use proprietary data sources and various tools and techniques to gather and analyze information.

Our data repository is continuously updated and revised by a team of research experts, so that it always reflects the latest trends and information. With a broad research and analysis capability, Transparency Market Research employs rigorous primary and secondary research techniques in developing distinctive data sets and research material for business reports.

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